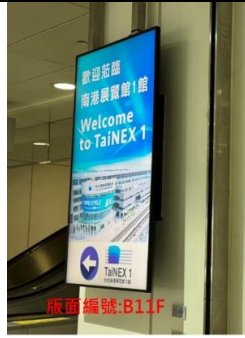
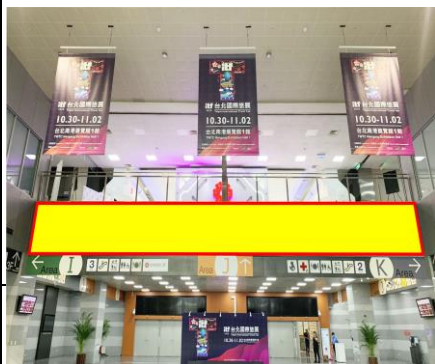


Taipei Nangang Exhibition Center, Hall 1

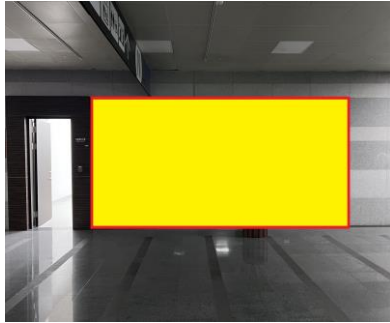
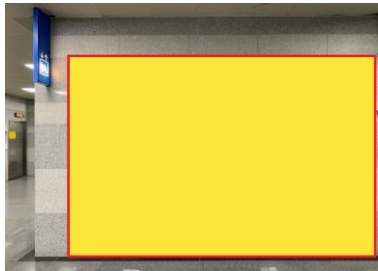
Temporary Ad Installation Locations, Dimensions, and Rental Rates

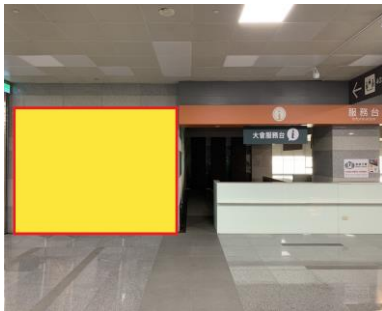
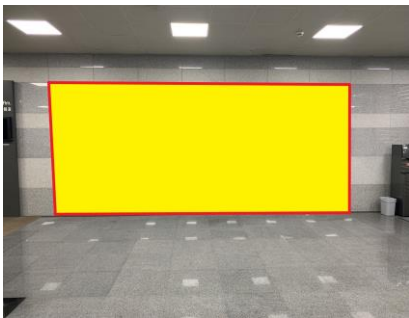
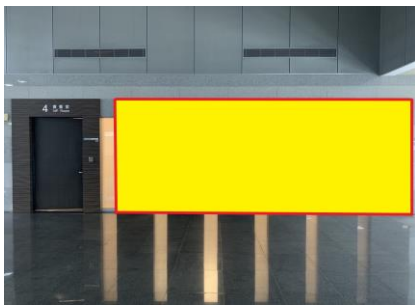
(NTD)JUNE 4th 2026 Revised

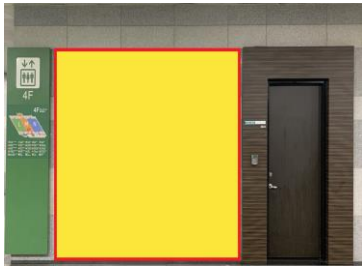
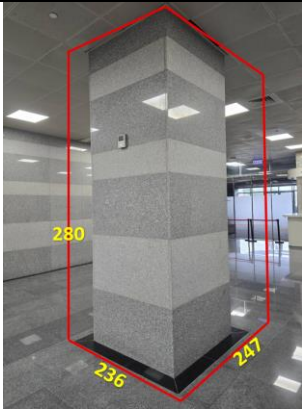
Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
1	Digital Signage MRT	Taipei Nangang Exhibition Center - Hall 1 B1 Digital Signage No: B11F	1	Resolution: 1080*1920	JPG	3,000/each	 1) Graphics cannot include any sales campaigns or promotions. 2) Designs must include directional arrows. 3) All designs must be submitted 8 days before posting date.
1-1	Full-color LED display screen	Southwest side – Front of Passenger Elevator at the First-Floor Lobby	1	163 inch/ Resolution: 3840×2160 Pixs OR 1920×1080 Pixs	Supported media formats: JPG; MP4 Video encoding methods: MPEG-4 # The file bitrate should be below 10 Mbps. # The frame rate should be below 20 fps.	Event Information #During Exhibition \$50,000 <i>(Per exhibition cycle)</i> #During Event \$30,000 <i>(Per day)</i> Advertising & Sponsorship #During Exhibition \$100,000 <i>(Per exhibition cycle)</i> #During Event \$60,000 <i>(Per day)</i>	 1) The display operates for up to 10 consecutive hours per day. Additional playback will be charged at NTD 3,000 per hour (hourly rate). 2) A fee of NTD 1,000 will be charged per reconfiguration during the rental period. 3) The renter must complete and submit the rental application form to the Contact Liaison at least 8 days prior to the rental date. 4) The renter is responsible for preparing and providing the content files. All playback files must be submitted to Taipei Nangang Exhibition Center, Hall 1, for approval no later than <u>5</u> days prior to the rental date. 5) Any changes during the rental period resulting in additional charges shall be settled accordingly. All rental fees must be paid in full before the display begins, or deducted from the prepaid deposit.

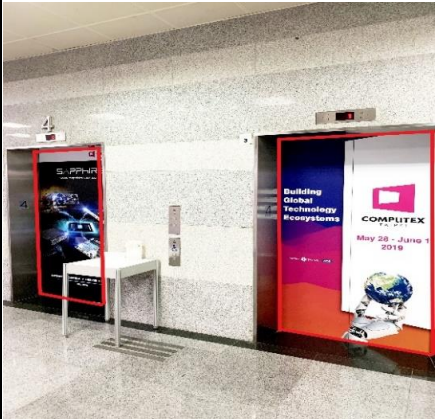
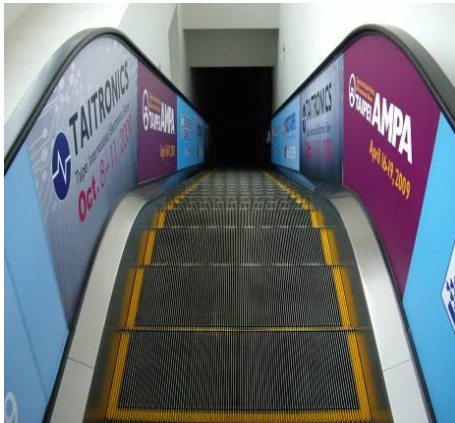
Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
2	Suspended flags in the lobby	Above the entrance of 1F Lobby	3	205(W) × 320(H)	3M double-sprayed fire-proof canvas	10,000/each	
2-1		1F Light Gallery	3	205(W) × 320(H)	3M double-sprayed fire-proof canvas	10,000/each	
2-2		4F Lobby	3	205(W) × 200(H)	3M double-sprayed fire-proof canvas	10,000/each	
2-3		4F Light Gallery	3	205(W) × 700(H)	3M double-sprayed fire-proof canvas	10,000/each	
3	Indoor Horizontal billboards	Above the entrance of 1F Lobby	1	1,682(W) × 182(H)	foam boards or light-weight, hollow boards	25,000/each	
4		Above the entrance of 4F Lobby	1	1,688(W) × 180(H) (away from vent)		25,000/each	
					Please make use of the stainless steel hangers installed on the ground of 3F and 5F (13 hangers for each). Suspension from glass or rails is strictly prohibited.		
5	Indoor Horizontal billboards	Above the entrance of 1F Light Gallery 5-1/5-3	2	110(W) × 120(H)	foam boards or light-weight, hollow boards	3,000/each	
		Above the entrance of 1F Light Gallery 5-2	1	360(W) × 120(H)		10,000/each	
					Backs of boards must be fastened onto H-beams.		

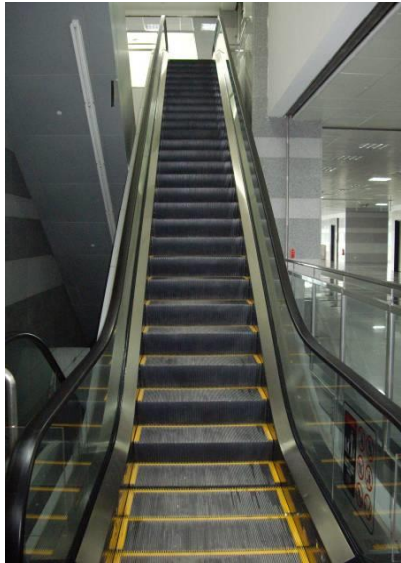
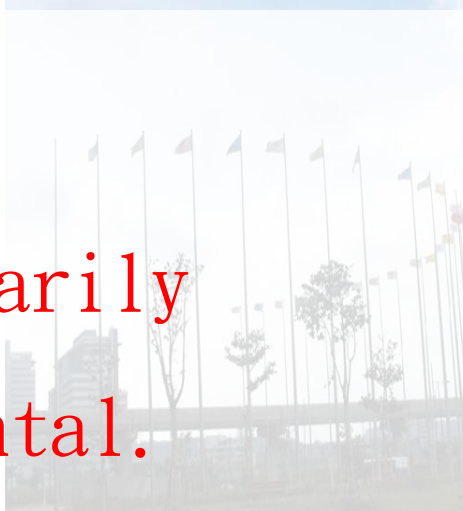
Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
6	Indoor Horizontal billboards	Interior of the 1F south entrance	1	518(W) × 125(H)	foam boards or light-weight, hollow boards	7,500/each	
7	Indoor Horizontal billboards	1F Area K Wall outside the Machine Room	1	460(W) × 265(H)	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	25,000/each	
8	Indoor Horizontal billboards	1F Area J Wall outside the Luggage Room	1	590(W) × 265(H)	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	25,000/each	
9	Indoor Horizontal billboards	1F Area I Wall outside the Emergency Response Center	1	270(W) × 150(H) Area above public facilities	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	10,000/each	
10	Indoor Horizontal billboards	1F Area J Wall outside the VIP Room 5	1	420(W) × 265(H)	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	17,000/each	

Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
11	Indoor Horizontal billboards	1F Area J Wall next to Venue Service Center	1	175(W) × 270(H)	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	12,000/each	
12	Indoor Horizontal billboards	1F Area J Wall next to Service Center of Area J	1	210(W) × 270(H)	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	12,000/each	
13	Indoor Horizontal billboards	4F Area N Wall outside the Office of Area N	1	680(W) × 265(H)	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	26,000/each	
14	Indoor Horizontal billboards	4F Area N Wall outside the Machine Room	1	620(W) × 265(H)	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	23,000/each	
15	Indoor Horizontal billboards	4F Wall outside the Conference Room 401	1	880(W) × 265(H)	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	33,000/each	

Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
16	Indoor Horizontal billboards	4F Area M Wall near the Information Counter of Area M	1	380(W) × 265(H)	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	20,000/each	
17	Indoor Horizontal billboards	4F Area M Wall outside the VIP Briefing Room	1	690(W) × 265(H)	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	27,000/each	
18	Indoor Horizontal billboards	4F Area M Wall outside the Office of Area M	1	730(W) × 265(H)	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	29,000/each	
19	Indoor Horizontal billboards	4F Area M Wall outside the VIP Room 4	1	660(W) × 265(H)	foam boards or light-weight, hollow boards	26,000/each	
20	Indoor Horizontal billboards	4F Area L Wall outside the Emergency Exit No.11	1	530(W) × 150(H) Area above public facilities	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	10,000/each	

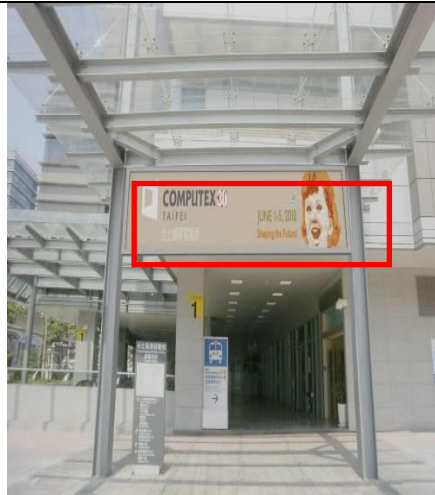
Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
21	Indoor Horizontal billboards	4F Area L Wall outside the Office of Area L	1	530(W) × 265(H)	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	10,000/each	
22	Indoor Horizontal billboards	4F Area M Wall outside the Function Room 434	1	310(W) × 265(H) Switch cannot be covered	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	12,000/each	
23	Indoor Column	4F Area N Column at the Front of Meeting Room 404	1	247(L) × 236(W) × 280(H) 1. To avoid scratches, the ad boards must be pre-assembled. On-site carpentry is not allowed. 2. To avoid the boards rubbing column surfaces, reinforced stabilization is required. 3. Do not damage the ground and ceiling for fixation or support.	foam boards or light-weight, hollow boards	20, 000/each	
24	Indoor Horizontal billboards	5F North Wall outside the Function Room 521 Left Side	1	655(W) × 225(H)	foam boards or light-weight, hollow boards	13, 000/each	
25	Indoor Horizontal billboards	5F South Wall outside the Meeting Room 504	1	400(W) × 260(H)	foam boards or light-weight, hollow boards	12, 000/each	

Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
26	Indoor Horizontal billboards	5F South Wall outside the Function Room 534	1	485(W) × 260(H)	foam boards or light-weight, hollow boards	12,000/each	
27	Indoor Horizontal billboards	5F North Wall outside the Function Room 521 Right Side	1	790(W) × 260(H)	foam boards or light-weight, hollow boards	18,000/each	
28	Hall interior elevator-door ads	1F lobby	6	110(W) × 210(H)	3M residue-free PVC stickers	10,000/each	
29		3F lobby	6		3M residue-free PVC stickers	5,000/each	
30		4F lobby	6		3M residue-free PVC stickers	10,000/each	
31		5F lobby	6		3M residue-free PVC stickers	5,000/each	
32		6F lobby	6		3M residue-free PVC stickers	2,500/each	
33		B1 lobby	6		3M residue-free PVC stickers	2,500/each	
34	Hall interior escalator railing ads	Escalators at the south and north sides of the Exhibition Hall	8	3,450(W) × 68(H)	3M residue-free PVC stickers	10,000/each	

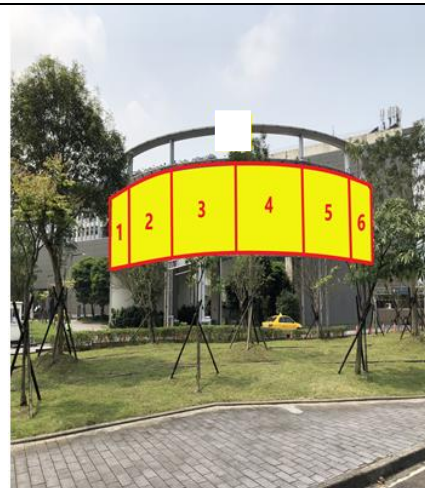
Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
35	Hall interior escalator railing ads	Escalators at the south side of the Exhibition Hall (B1 to 1F)	4	1,350(W) × 68(H) 1,750(W) × 68(H) 1,750(W) × 68(H) 1,600(W) × 68(H)	3M residue-free PVC stickers	6,000/each	
36		Escalators at the south side of the Exhibition Hall (1 to 4F)	8		3M residue-free PVC stickers	10,000/each	
37		Escalators at the north side of the Exhibition Hall (1 to 4F)	8		3M residue-free PVC stickers	9,000/each	
38		Escalators at the north side of the Exhibition Hall (4 to 5F)	4		3M residue-free PVC stickers	9,000/each	
39	Outdoor plaza suspended flags	Biz Plaza at Exhibition Hall (North)	28	No.9 flag: 192 (L) × 288 (W)	Outdoor cloth flags	500/each	

This item is temporarily unavailable for rental.

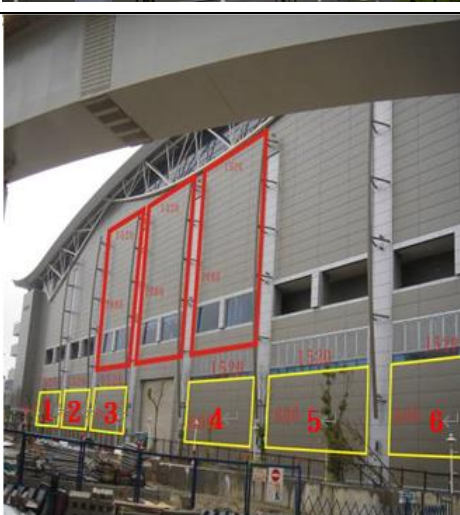
Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
40	Outdoor horizontal billboards above the main entrance	Over the rain covering at the main entrance to the Exhibition Hall	3	770 (W) × 90 (H)	foam boards or light-weight, hollow boards	15,000/each	
41	Outdoor main entrance morris columns	Cubic columns before the main entrance to the Exhibition Hall	6	120((W) × 250(H)	foam boards or light-weight, hollow boards	15,000/column	
42	Image tower column ads	At the main entrance to the Exhibition Hall	2	60(L) × 60(W) × 400(H)	--	20,000/each	

Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)		Allowed Materials	Rental rate (NTD/term)	Location image
43	Outdoor horizontal billboard	At main entrance	1	210 (W) × 250(H)		3M double-sprayed fire-proof canvas Canvas must be fastened with plastic ties.	30,000/each	
44	Outdoor horizontal billboard	South side rain covering	1	605(W) × 120(H)		3M double-sprayed fire-proof canvas Canvas must be fastened with plastic ties.	15,000/each	
45	Outdoor horizontal billboard	Both sides of 1F south entrance	2	119(W) × 255(H)		foam boards or light-weight, hollow boards	20,000/each	
46	Outdoor horizontal billboard	Left-hand wall of south entrance	1	Whole area	500(W) × 340(H)	foam boards or light-weight, hollow boards	40,000 (Whole area) 25,000 (Half area)	
			Left half	217(W) × 340(H)				
			Right half	280(W) × 340(H)				

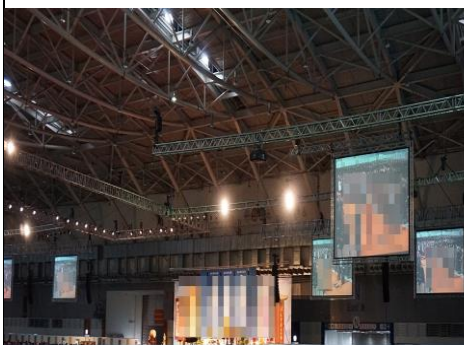
Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
47	Outdoor horizontal billboard	Outside wall of south entrance	1	180(W) × 360(H)	3M residue-free PVC stickers, and foam boards or light-weight, hollow boards	22,000/each	
48	Outdoor horizontal billboard	Exterior of the 1F south entrance, the three entrances from north to south: 48-1 48-2 48-3	3	518(W) × 177(H)	foam boards or light-weight, hollow boards	20,000/each	
49	Outdoor Light Gallery window covering ad	4F Light Gallery	1	4,325 (upper width) × 4,000 (lower width) × 950 (H) (410 m²)	(residue-free, single-sided, and meshed) translucent sticker	100,000/each (whole area)	
50	Outdoor horizontal billboard	Northwest side Light Gallery entrance (between north entrances 3 and 4)	1	425 (W) × 330(H)	3M double-sprayed fire-proof canvas Canvas must be fastened with plastic ties.	30,000/each	

Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
51	Outdoor horizontal billboard	Above the entrance of 1F Light Gallery	4	400(W) × 60(H)	foam boards or light-weight, hollow boards	5,000/each	
52	Outdoor wallscape exterior ad	Exterior of goods ramp wall: 52-1 52-5	5	900(W) × 750(H)	Ad canvas with double-sided ventilation (fire-proof)	10,000/each	
		52-6 Reserved for parking lot direction sign		1. There are stainless steel hangers already installed on fence exterior for fastening of unrolled ads. The hangers are not to be used for any other purpose. 2. For fastening, the use of hard materials, such as wire is not allowed. Only soft thread or plastic ties are permitted. 3. However, for leases that exceed 30 days, the lessee can use stainless steel wire. 4. If hangers are deliberately damaged, the lessee should pay for the repair. An amount of NT\$3,000 will be charged for each hanger.			
53	Streetlight banners on paths circling the Exhibition Hall	Streetlights at the perimeter of the Exhibition Hall (39 Sets)	2 banners for each set	60 (W) × 90 (H)	Outdoor cloth flags	100/set	
		LED Streetlights at the perimeter of the Exhibition Hall (14 Sets)	2 banners for each set	60 (W) × 120 (H)	Outdoor cloth flags	100/set	

Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
54	Outdoor wallscape exterior ad	East side exterior wall	1	3,772(W) × 790(H) (300 m²)	3M residue-free PVC stickers	65,000/each (whole area)	
55	Outdoor wallscape exterior ad	North facing wall at the northwest corner	1	1,017(W) × 2,030(H) (206 m²)	3M residue-free PVC stickers	45,000/each (whole area)	
56	Outdoor wallscape exterior ad	East facing wall at the southeast corner	1	510(W) × 2,040(H) (100 m²)	3M residue-free PVC stickers	20,000/each	

Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
57	Outdoor wallscape exterior ad	South facing wall at the southeast corner	1	476(W) × 2,040(H) (100 m ²)	3M residue-free PVC stickers	20,000/each	
58	Outdoor wallscape exterior ad	South side wall: 58-1 58-2 58-3	1	1,520(W) × 1,520(H) (231 m ²)	3M residue-free PVC stickers	50,000/each	
59	Outdoor wallscape exterior ad	South side exterior wall (lower part): 59-1 59-2 59-3 59-4 59-5 59-6	6	1,520(W) × 600(H) (90 m ²)	3M residue-free PVC stickers	15,000/each	

Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
60	Outdoor wallscape exterior ad	Southwest exterior wall	1	1,017(W) × 2,100(H) (233 in)	3M residue-free PVC stickers	45,000/each	
61	Outdoor wallscape exterior ad	North side exterior wall (near goods vehicle ramp)	1	1,420(W) × 1,400(H)	3M residue-free PVC stickers	60,000/each	
62	Outdoor LED TV ad	Northwest side of the Exhibition Hall	1	425 inch/ resolution 680×450 Supported media formats: MPEG/MPG/V OB/MP3/MP4/ WMA/WMV/A VI/BMP/GIF/J PEG/HTML/S WF	Video encoding methods: MPEG-1/MPEG-2/ PS/MPEG-2 TS/MPEG-4 ISO/MP3/W MV 7/8/9 /WMA 7/8 /Div×/RAW DV	09:00~17:00 30,000/term (rotating display) 17:00~19:00 30,000/term (rotating display)	

Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
63	200-inch LED display ad	North and south sides of Area J entrances/Exits or other 1F locations	1	200 inch/ resolution 1472×704	Please refer to the Rental Guidelines and Rates for the 200-inch LED Display at Taipei Nangang Exhibition Center, Hall 1 Taiwan External Trade Development Council		
64	Suspended ad	Above the 4F Sky Dome Exhibition Hall	62 points of suspension in Area L, 69 points in Area M, 62 points in Area N. Each point of suspension can withstand a maximum weight of 500 kg. Please refer to the TAITRA Taipei Nangang Exhibition Center Hall 1 Sky Dome Truss Hanging Equipment Work Guidelines.	10,000/point (7 days maximum; please contact us for rentals exceeding 7 days)			
1	Bulletin Board ad	1F Area I	1	Please refer to 「TAITRA Governing Regulations for Leasing Electronic Bulletin Boards in the Public Space of Taipei Nangang Exhibition Center, Hall 1」 & 「Locations, Sizes and Additional Fee of New Electronic Bulletin Boards in the Public Space of Nangang Exhibition Center, Hall 1」			
2	Bulletin Board ad	1F Area J	2	Please refer to 「TAITRA Governing Regulations for Leasing Electronic Bulletin Boards in the Public Space of Taipei Nangang Exhibition Center, Hall 1」 & 「Locations, Sizes and Additional Fee of New Electronic Bulletin Boards in the Public Space of Nangang Exhibition Center, Hall 1」			

Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
3	Bulletin Board ad	1F Area K	1	Please refer to 「TAITRA Governing Regulations for Leasing Electronic Bulletin Boards in the Public Space of Taipei Nangang Exhibition Center, Hall 1」 & 「Locations, Sizes and Additional Fee of New Electronic Bulletin Boards in the Public Space of Nangang Exhibition Center, Hall 1」			
4	Bulletin Board ad	1F Others (a) (c)	2	Please refer to 「TAITRA Governing Regulations for Leasing Electronic Bulletin Boards in the Public Space of Taipei Nangang Exhibition Center, Hall 1」 & 「Locations, Sizes and Additional Fee of New Electronic Bulletin Boards in the Public Space of Nangang Exhibition Center, Hall 1」			
5	Bulletin Board ad	3F South	1	Please refer to 「TAITRA Governing Regulations for Leasing Electronic Bulletin Boards in the Public Space of Taipei Nangang Exhibition Center, Hall 1」 & 「Locations, Sizes and Additional Fee of New Electronic Bulletin Boards in the Public Space of Nangang Exhibition Center, Hall 1」			
6	Bulletin Board ad	3F North	1	Please refer to 「TAITRA Governing Regulations for Leasing Electronic Bulletin Boards in the Public Space of Taipei Nangang Exhibition Center, Hall 1」 & 「Locations, Sizes and Additional Fee of New Electronic Bulletin Boards in the Public Space of Nangang Exhibition Center, Hall 1」			

Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
7	Bulletin Board ad	4F Area L	1	Please refer to 「TAITRA Governing Regulations for Leasing Electronic Bulletin Boards in the Public Space of Taipei Nangang Exhibition Center, Hall 1」 & 「Locations, Sizes and Additional Fee of New Electronic Bulletin Boards in the Public Space of Nangang Exhibition Center, Hall 1」			
8	Bulletin Board ad	4F Area M	2	Please refer to 「TAITRA Governing Regulations for Leasing Electronic Bulletin Boards in the Public Space of Taipei Nangang Exhibition Center, Hall 1」 & 「Locations, Sizes and Additional Fee of New Electronic Bulletin Boards in the Public Space of Nangang Exhibition Center, Hall 1」			
9	Bulletin Board ad	4F Area N	1	Please refer to 「TAITRA Governing Regulations for Leasing Electronic Bulletin Boards in the Public Space of Taipei Nangang Exhibition Center, Hall 1」 & 「Locations, Sizes and Additional Fee of New Electronic Bulletin Boards in the Public Space of Nangang Exhibition Center, Hall 1」			
10	Bulletin Board ad	4F Others (d) (f)	2	Please refer to 「TAITRA Governing Regulations for Leasing Electronic Bulletin Boards in the Public Space of Taipei Nangang Exhibition Center, Hall 1」 & 「Locations, Sizes and Additional Fee of New Electronic Bulletin Boards in the Public Space of Nangang Exhibition Center, Hall 1」			
11	Bulletin Board ad	5F South	1	Please refer to 「TAITRA Governing Regulations for Leasing Electronic Bulletin Boards in the Public Space of Taipei Nangang Exhibition Center, Hall 1」 & 「Locations, Sizes and Additional Fee of New Electronic Bulletin Boards in the Public Space of Nangang Exhibition Center, Hall 1」			

Item No.	Ad Category	Ad Location	Quantity	Use Range/Size (cm)	Allowed Materials	Rental rate (NTD/term)	Location image
12	Bulletin Board ad	5F North	1	Please refer to 「TAITRA Governing Regulations for Leasing Electronic Bulletin Boards in the Public Space of Taipei Nangang Exhibition Center, Hall 1」 & 「Locations, Sizes and Additional Fee of New Electronic Bulletin Boards in the Public Space of Nangang Exhibition Center, Hall 1」			

Notes:

- Rental rates in the table are exclusive of 5% business tax, and fees for installation or advertising materials.
- Rental rates apply for one Exhibition term only. Each term includes set up, Exhibition duration, and pack down.
- All advertising locations are available for long-term, monthly lease. The rental rates remain the same as listed. However, if any activity takes place during the lease period requiring the use of the rented location, lessees should yield their occupancy to the lessor upon request. The lessee will be responsible for expense of ad removal or relocation as well as reinstallation after the activity ends. Occupancy of less than a month will be charged at a monthly rate.
- Any advertisement set up by a lessee in a location not specified above will be regarded as a sponsor ad. The lessee will be charged for the ad, based on the fee charged for the nearest, analogous advertising item. The advertising fee will be rounded up to the nearest NTD 1000. However, the minimum charge for each sponsor ad will be NTD 10,000 (before tax). So, say, a lessee sets up a 100*200cm billboard at the fourth-floor light gallery. Then, the nearest, analogous item would be a suspended flag in the fourth-floor lobby (205*700cm, NTD 10,000/per flag). According to the area ratio between the billboard and the flag, the ad fee will be at NTD 1,394. After rounding up, the fee would be NTD 2,000. However, since the minimum charge for a sponsor ad is NTD 10,000, the lessee will pay NTD 10,000.
- For Items 24–27, install the output components by suspending them from the ceiling groove and securing them to the baseboard to prevent damage to the wall finish. If any facility damage occurs due to improper installation, the contractor must repair it by the specified deadline or compensate based on the quotation provided by the Hall's designated maintenance vendor.
- Application method:
 - MRT digital signage application (excel format) must be submitted **8** days before posting date.
 - No later than **8** days before putting up an ad the applicant must submit designs marked with ratio to actual ad size, structure and installation layouts, as well as material samples, along with application form and signed affidavit to the TWTC Nangang Exhibition Hall (“the Hall”) for review. Only qualified applicants can begin ad installation.
- The final ad must be the same as the approved design. Any modifications must be approved first by the Hall. Regulations on ad materials and means of setting up ads must be observed. Violators will be asked to replace or remove their ads within a specified period. If the violator fails to fulfill such request, the

Hall will remove the ad at the violator's expense. Any facility damage to the Nangang Exhibition Center, caused by replacement or removal, must be repaired within the specified time. If repairs are not effected the violator will be required to compensate the Hall according to the quote prepared by the Hall's maintenance vendor.

8. It is the lessee's responsibility to safeguard their ad. All ad installation must be covered by public and third party liability insurance. Should any accident cause injury to anyone or damage to property, the lessee will take full responsibility for compensation.
9. The contents of an ad must fit with the theme stated in the application. Advertisements must not violate law, nor jeopardize social order or customs. Truss hanging will be charged except hanging lights, audio equipment and black curtains for non-Exhibition events.
10. After an application is approved, payment must be submitted before the specified date. Payment can also be subtracted from the security deposit. A delay in payment entitles the Hall to refuse installation of the advertisement.
11. All payments are nonrefundable. No sublease is allowed.
12. In the event of disaster, mechanical error, or any other factor that disables the running of an ad, the Hall will assign personnel ASAP to handle the issue. If it is not possible to restore the ad, it will repay the lessee for the unused days. However, the Hall will not be responsible for any other compensation.
13. The Hall reserves the right to revise rental rates and regulations without further notice.