


Taipei Nangang Exhibition Center, Hall 2 (TaiNEX 2)


Temporary Ad Installation Locations, Dimensions, and Rental Rates



●The size is for reference only and may vary from actual size. .



2020.02.05

Outdoor Area							
Item No.	AD Category	AD Location	Quantity	Allowed Materials	Size / Range (CM)	Rental Rate (NTD)	Location Image
1	Window Covering Ad	Eastside Main Entrance Wall	1	(residue-free, single-sided, and meshed) translucent sticker	W : 8750 H : 1910	100,000	


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2	Window Covering Ad	Eastside Main Entrance Wall	2	(residue-free, single-sided, and meshed) translucent sticker	W : 8750 H : 340	50,000 Each	
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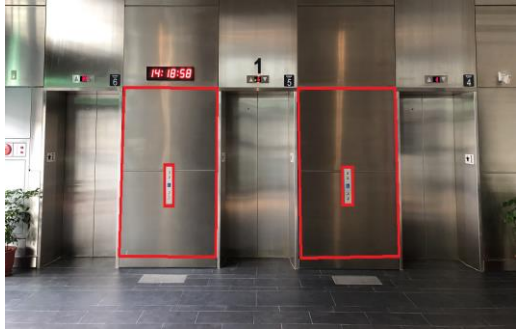

<p>3</p>	<p>Streetlight Banners (one flag/pole)</p>	<p>Westside Sidewalk (3 poles) Parking Area (4 poles)</p>	<p>7</p>	<p>Outdoor cloth flags</p>	<p>Poles: W : 100 H : 283 Flags : W : 100 H : 275</p>	<p>200 Each pole</p>	 <p>● special fixed method required</p>  <p>Square Buckle</p>
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<p>4</p>	<p>Streetlight Banners (two flags/pole)</p>	<p>Northside (10 poles) Southside (8 poles)</p>	<p>18</p>	<p>Outdoor cloth flags</p>	<p>Poles: W : 100 H : 283 Flags : W : 100 H : 275</p>	<p>400 Each pole</p>	 <p>● special fixed method required</p>  <p>Square Buckle</p>
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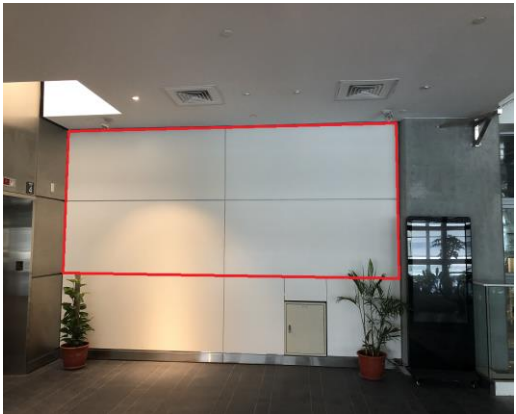
Public Area


Item No.	AD Category	AD Location	Quantity	Allowed Materials	Size / Range (CM)	Rental Rate (NTD)	Location Image
5	Hall Interior Elevator-door Ad	Eastside Elevator door Floor: B1-B3 1 st .3 rd 4 th .7 th	6 / floor	3M residue-free PVC stickers	W : 49.5 H : 220	10,000 Each (2 doors)	

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<p>6</p>	<p>Hall Interior Vertical Ad</p>	<p>Eastside Elevator Wall Floor: B1-B3 1st, 3rd 4th, 7th</p>	<p>4 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 142 H : 220</p>	<p>10,000 Each (2 walls)</p>	 <p>● Do not cover the buttons</p>
<p>7</p>	<p>Hall Interior Horizontal Ad</p>	<p>Eastside B1 floor Elevator Hall</p>	<p>2 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 253 H : 206</p>	<p>10,000 Each</p>	

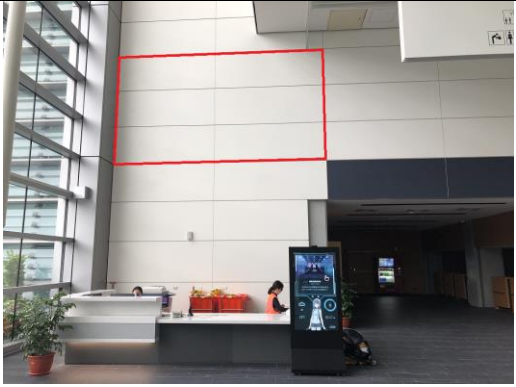
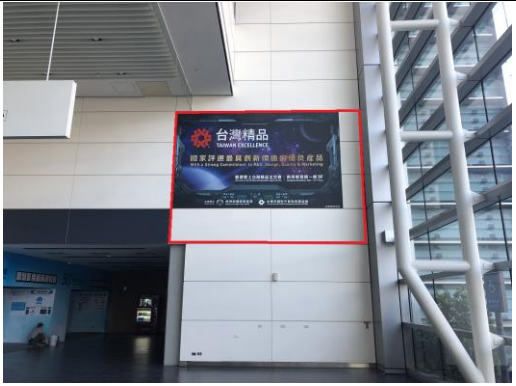
附件 1

8	Hall Interior Horizontal Ad	Eastside 1 st floor Elevator Hall	2 / floor	3M residue-free PVC stickers	Northside: W : 244 H : 208 Southside: W : 240 H : 208	10,000 Each	 <p>● Available form 2020/1/1</p>
9	Hall Interior Horizontal Ad	Eastside 3 rd floor Elevator Hall	2 / floor	3M residue-free PVC stickers	W : 253 H : 206	3,000 Each	

10	Hall Interior Horizontal Ad	Eastside 4 th floor Elevator Hall	2 / floor	3M residue-free PVC stickers	Northside: W : 244 H : 208 Southside: W : 240 H : 208	10,000 Each	 <p>● Available form 2020/1/1</p>
<h2>1st Floor</h2> <p>● sight of some items (labelled with ※) might be limited due to the artwork hang from the ceiling.</p>							
Item No.	AD Category	AD Location	Quantity	Allowed Materials	Size / Range (CM)	Rental Rate (NTD)	Location Image

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<p>11 ✘</p>	<p>Hall Interior Horizontal Ad</p>	<p>Eastside Foyer Wall Above the VIP room</p>	<p>2 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 600 H : 315</p>	<p>15,000 Each</p>	 <p>● sight might be limited by the signage</p>
<p>12 ✘</p>	<p>Hall Interior Horizontal Ad</p>	<p>Eastside Foyer Wall Aside the VIP room</p>	<p>2 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 510 H : 315</p>	<p>15,000 Each</p>	

<p>13 ✘</p>	<p>Hall Interior Horizontal Ad</p>	<p>Eastside Foyer South Wall Behind the Information desk</p>	<p>1 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 574 H : 319</p>	<p>15,000 Each</p>	 <p>● Behind the Information desk</p>
<p>14</p>	<p>Hall Interior Horizontal Ad</p>	<p>Eastside Foyer North Wall</p>	<p>1 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 575 H : 426</p>	<p>15,000 Each</p>	 <p>● Available from 2020/1/1</p>



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<p>15 ✘</p>	<p>Hall Interior Horizontal Ad</p>	<p>Eastside Foyer</p>	<p>6 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 503 H : 315</p>	<p>15,000 Each</p>	
<p>16 ✘</p>	<p>Hall Interior Horizontal Ad</p>	<p>Eastside Foyer</p>	<p>4 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 503 H : 420</p>	<p>15,000 Each</p>	 <p>● Do not block the emergency exits and control cabinet.</p>


<p>17-1</p>	<p>Hall Interior Horizontal Ad</p>	<p>Eastside Exhibition Area Q Entrance Both Side Wall</p>	<p>4 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>(1). W : 410 H : 208 (2) W : 360 H : 208 (3). W : 350 H : 215 (4) W : 340 H : 215</p>	<p>15,000 Each</p>	 <p>● Do not block the emergency exits and control cabinet.</p>
<p>17-2</p>	<p>Hall Interior Horizontal Ad</p>	<p>Eastside Exhibition Area P Entrance Both Side Wall</p>	<p>4 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>(1). W : 345 H : 215 (2) W : 350 H : 215 (3). W : 330 H : 210 (4) W : 435 H : 210</p>	<p>15,000 Each</p>	 <p>● Do not block the emergency exits and control cabinet.</p>

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							exits and control cabinet.
18 ✘	Hall Interior Horizontal Ad	Eastside Exhibition Area Entrance Above Wall	2 / floor	3M residue-free PVC stickers	W : 503 H : 210	15,000 Each	
19	Door Covering Ad	Eastside Exhibition Area Entrance Door	12 / floor	3M residue-free PVC stickers	W : 195 H : 101	15,000 Each	 ● Same prices for both ways


<p>20 ✘</p>	<p>Covering Ad</p>	<p>Eastside Foyer Wall</p>	<p>2 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 503 H : 720</p>	<p>18,000 Each</p>	
<p>21</p>	<p>Door Covering Ad</p>	<p>Eastside Foyer Elevator Hall Entrance Door</p>	<p>6 sets / floor (2 doors per set)</p>	<p>3M residue-free PVC stickers</p>	<p>(1)Glass Wall : W : 237 H : 90 (2)door : W : 98 H : 195</p>	<p>15,000 Each set</p>	 <p>● Do not damage the signage of the facility.</p>

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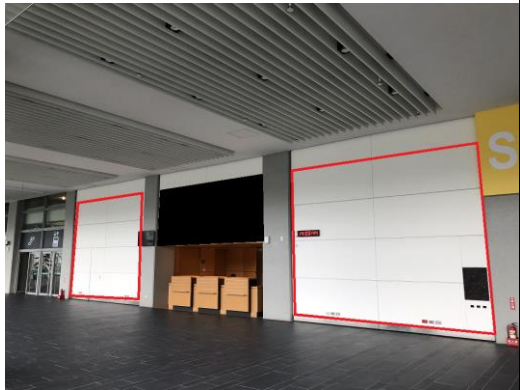

22	Column Ad	Eastside Foyer	8 / floor	3M double-sprayed fire- proof canvas	W : 285 H : 960	10,000 Each	
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23	Door Covering Ad	<p>Eastside</p> <p>Foyer</p> <p>Main Gate Door</p>	24	3M residue-free PVC stickers	<p>W : 85</p> <p>H : 302</p>	<p>5,000</p> <p>Each</p>	
24	Covering Ad	<p>Eastside</p> <p>Foyer</p> <p>Above Main Gate Door</p>	6	3M residue-free PVC stickers	<p>W : 300</p> <p>H : 67</p>	<p>5,000</p> <p>each</p>	



4th Floor							
Item No.	AD Category	AD Location	Quantity	Allowed Materials	Size / Range (CM)	Rental Rate (NTD)	Location Image
25	Covering Ad	Eastside Foyer Wall Aside the VIP room and Room 401	2 / floor	3M residue-free PVC stickers	W : 524 H : 420	15,000 Each	 <p style="color: red; text-align: center;">● Do not block the emergency exits and control cabinet.</p>



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<p>26</p>	<p>Covering Ad</p>	<p>Eastside Foyer</p>	<p>4 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 503 H : 420</p>	<p>15,000 Each</p>	 <p>● Do not block the emergency exits and control cabinet.</p>
<p>27</p>	<p>Covering Ad</p>	<p>Eastside Foyer Above the Registration</p>	<p>2 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 250 H : 210</p>	<p>8,000 Each</p>	

<p>28-1</p>	<p>Covering Ad</p>	<p>Eastside Exhibition Area R Entrance Both Side Wall</p>	<p>3 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>(1) W : 340 H : 215 (2) W : 347 H : 215 (3) W : 180 H : 210</p>	<p>15,000 Each</p>	 <p>● Do not block the emergency exits and control cabinet.</p>
<p>28-2</p>	<p>Covering Ad</p>	<p>Eastside Exhibition Area S Entrance Both Side Wall</p>	<p>3 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>(1) W : 179 H : 210 (2) W : 350 H : 215 (3) W : 350 H : 215</p>	<p>15,000 Each</p>	 <p>● Do not block the emergency exits and control cabinet.</p>


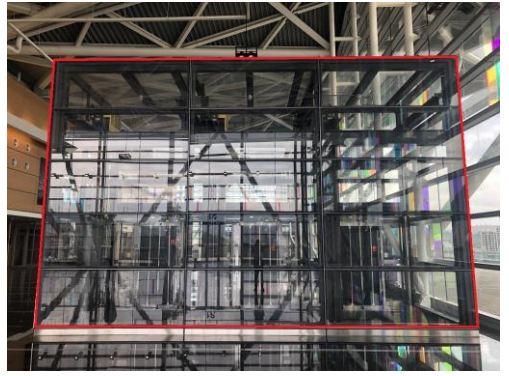
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<p>29</p>	<p>Door Covering Ad</p>	<p>Eastside Exhibition Area Entrance Door</p>	<p>12 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 195 H : 101</p>	<p>5,000 Each</p>	 <p>● Same prices for both ways</p>
<p>30</p>	<p>Covering Ad</p>	<p>Eastside Foyer</p>	<p>3 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 503 H : 430</p>	<p>15,000 each</p>	

<p>31</p>	<p>Covering Ad</p>	<p>Eastside Above Elevator Hall Entrance Door</p>	<p>4 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 250 H : 90</p>	<p>10,000 Each</p>	
<p>32</p>	<p>Door Covering Ad</p>	<p>Eastside Elevator Hall Entrance Door</p>	<p>6 sets / floor (2 doors per set)</p>	<p>3M residue-free PVC stickers</p>	<p>(1)Glass Wall : W : 237 H : 90 (2)door : W : 98 H : 195</p>	<p>15,000 Each set</p>	 <p>●Do not damage the signage of the facility.</p>

33	Column Ad	Eastside Foyer	8 / floor	3M double-sprayed fire-proof canvas	Shorter : W : 285 H : 645 Higher : W : 285 H : 645	10,000 Each	
7th floor							
Item No.	AD Category	AD Location	Quantity	Allowed Materials	Size / Range (CM)	Rental Rate (NTD)	Location Image


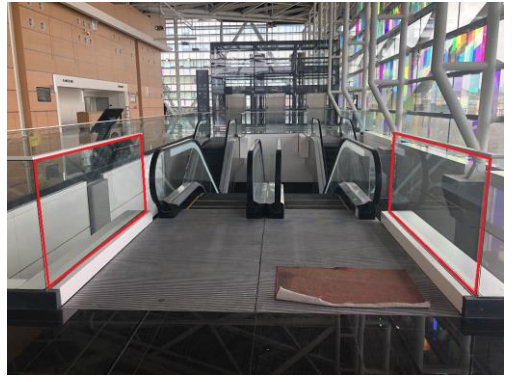
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34	Covering Ad	Eastside Elevator front	2 sets / floor	3M residue-free PVC stickers	(1) W:816 H:380 (2) W:136 H:208 (3) W:85 H:208	(1) 12,000 Each (2) 8,000 Each (3) 4,000 Each	
35	Covering Ad	Eastside Elevator back	2 / floor	3M residue-free PVC stickers	W:816 H:590	20,000 Each	


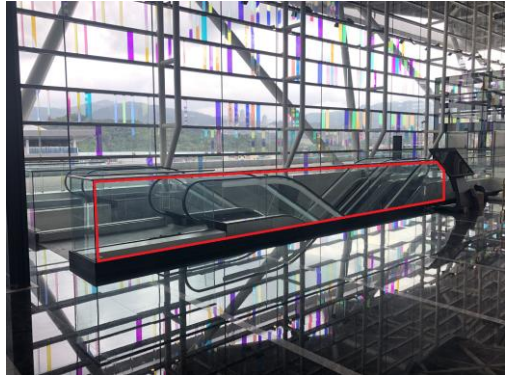
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<p>36</p>	<p>Covering Ad</p>	<p>Eastside Elevator side</p>	<p>2 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W:300 H:590</p>	<p>10,000 Each</p>	
<p>37</p>	<p>Covering Ad</p>	<p>Eastside Escalator</p>	<p>1 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W:287 H:103</p>	<p>8,000 Each</p>	


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38	Covering Ad	Eastside Escalator	2 / floor	3M residue-free PVC stickers	W:239 H:103	3,000 Each	
39	Covering Ad	Eastside Escalator	2 / floor	3M residue-free PVC stickers	W:239 H:103	3,000 Each	



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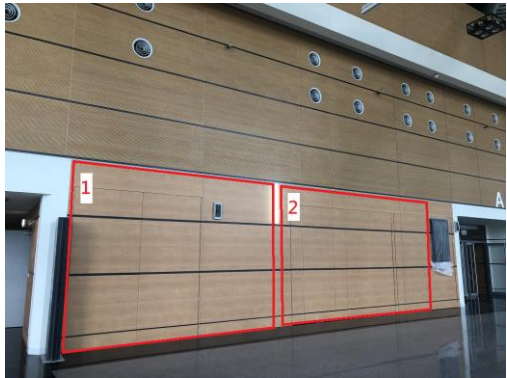

40	Covering Ad	Eastside Escalator	2 / floor	3M residue-free PVC stickers	W:239 H:103	6,000 Each	
41	Covering Ad	Eastside Escalator	2 / floor	3M residue-free PVC stickers	W:877 H:103	12,000 Each	


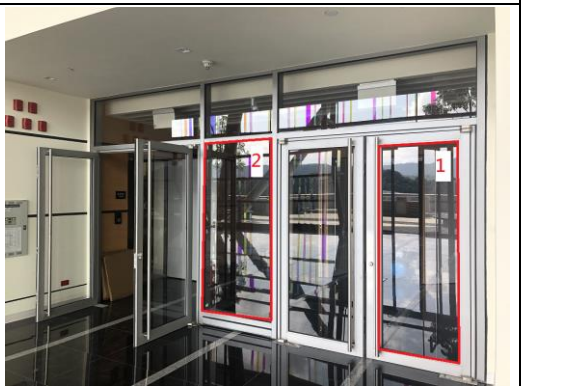
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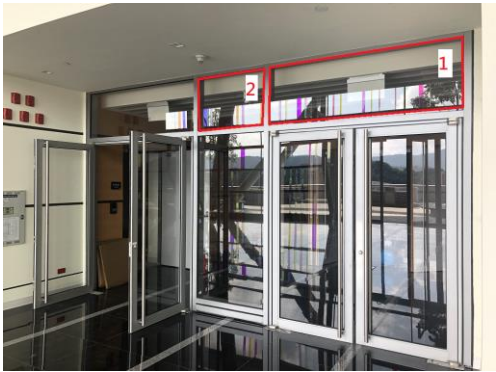
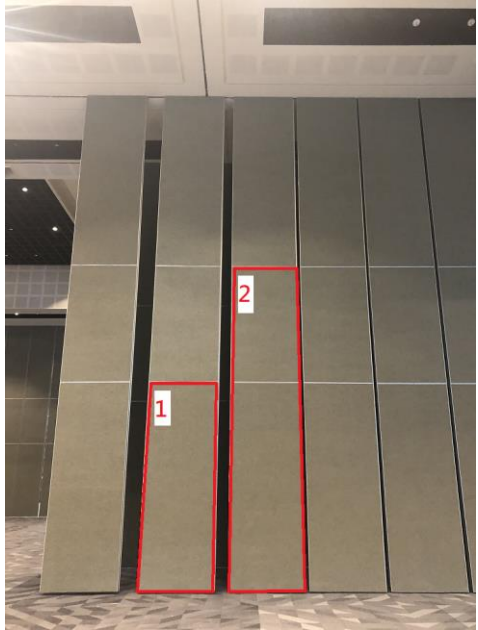
42	Bulletin Board ad	Eastside Foyer	2 / floor	-	W:70 H:120	1,000 Per hour	
43	Bulletin Board ad	Eastside Main Entrance	1 / floor	<p>Image : 3840*2160 JPG/JPEG/PNG</p> <p>Video : 3840*1080 @p30 MP4/AVI</p>	220 inches	2,500 Per hour	

<p>44</p>	<p>partition</p>	<p>Eastside Side Wall</p>	<p>2 / floor</p>	<p>No stickers Truss required</p>	<p>W:358 H:335</p>	<p>10,000 Each</p>	 <p>● Do not block the control cabinet.</p>
<p>45</p>	<p>partition</p>	<p>Eastside Side Wall</p>	<p>2 / floor</p>	<p>No stickers Truss required</p>	<p>W:838 H:335</p>	<p>12,000 Each</p>	 <p>● Do not block the control cabinet.</p>


<p>46</p>	<p>Flags</p>	<p>Eastside Foyer</p>	<p>2 / floor</p>	<p>3M double-sprayed fire- proof canvas</p>	<p>W:400 H:300</p>	<p>2,000 Each</p>	
<p>47</p>	<p>partition</p>	<p>Eastside Side Wall</p>	<p>2 / floor</p>	<p>No stickers Truss required</p>	<p>W:625 H:335</p>	<p>10,000 Each</p>	

<p>48</p>	<p>partition</p>	<p>Northside Southside Gallery Side Wall</p>	<p>2 / side</p>	<p>No stickers Truss required</p>	<p>(1) W:453 H:335 (2) W:606 H:335</p>	<p>10,000 Each</p>	 <p>● Do not block the control cabinet.</p>
<p>49</p>	<p>partition</p>	<p>Northside Southside Gallery Side Wall</p>	<p>6 / side</p>	<p>No stickers Truss required</p>	<p>W:392 H:335</p>	<p>10,000 Each</p>	 <p>● Do not block the control cabinet.</p>

<p>50</p>	<p>Covering Ad</p>	<p>Northside Southside Gallery</p>	<p>8 / side</p>	<p>3M double-sprayed fire-proof canvas</p>	<p>W:400 H:300</p>	<p>2,000 Each</p>	
<p>51</p>	<p>Covering Ad</p>	<p>Northside Southside Gallery Entrance</p>	<p>4 / entrance</p>	<p>3M residue-free PVC stickers</p>	<p>(1) W:72 H:193 (2) W:93 H:200</p>	<p>2,000 each</p>	

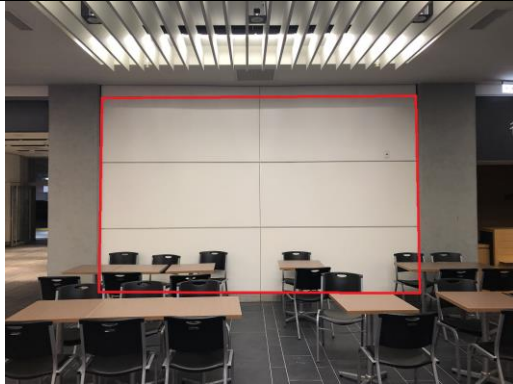
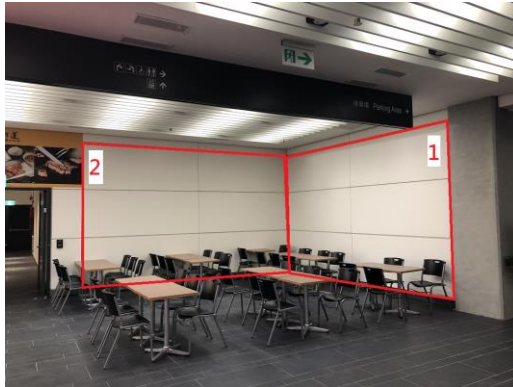
<p>52</p>	<p>Covering Ad</p>	<p>Northside Southside Gallery Entrance</p>	<p>2 / entrance</p>	<p>3M residue-free PVC stickers</p>	<p>(1) W:190 H:64 (2) W:93 H:64</p>	<p>(1) 2,000 Each (2) 1,000 Each</p>	
<p>53</p>	<p>Flags</p>	<p>Convention Room 701</p>	<p>-</p>	<p>3M double-sprayed fire- proof canvas</p>	<p>(1) W:120 H:323 (2) W:120 H:527</p>	<p>1,000 Each</p>	


Basement 1st floor

Item No.	AD Category	AD Location	Quantity	Allowed Materials	Size / Range (CM)	Rental Rate (NTD)	Location Image
54	Covering Ad	Eastside Elevator Hall Entrance	8 / floor	3M residue-free PVC stickers	W : 237 H : 90	5,000 Each	 <p style="color: red; text-align: center;">● Do not damage the signage of the facility.</p>


<p>55</p>	<p>Covering Ad</p>	<p>Eastside Foyer</p>	<p>3 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 490 H : 300</p>	<p>12,000 Each</p>	
<p>56</p>	<p>Covering Ad</p>	<p>Eastside Foyer</p>	<p>2 / floor</p>	<p>3M residue-free PVC stickers</p>	<p>W : 367 H : 207</p>	<p>3,000 Each</p>	 <p>● Do not block the emergency exits</p>


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57	Covering Ad	Eastside Foyer	2 / floor	3M residue-free PVC stickers	W : 503 H : 207	4,000 Each	
58	Covering Ad	Eastside Foyer	4 / floor	3M residue-free PVC stickers	(1) W : 515 H : 207 (2) W : 540 H : 207	4,000 Each	

59	Column Ad	Eastside Foyer Underpass Entrance	2 / floor	3M double-sprayed fire-proof canvas	L : 100 W : 80 H : 250	6,000 Each	 <p data-bbox="1675 651 2065 785">● Do not obstruct the fire equipments</p>
Others							
Item No.	AD Category	AD Location	Quantity	Allowed Materials	Size / Range (CM)	Rental Rate (NTD)	Location Image

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60	Lifting Point	1 st Floor / 4 th Floor Exhibition Area	-	500 kgs / each point	-	10,000 Each	 <p>● Please contact TaiNEX2 staff for more information</p>
61	Lifting Point	Conference room 701	-	300 kgs / each point	-	10,000 Each	

62	Bulletin Board ad	1 st Floor / 4 th Floor Exhibition Area Entrance	1 / Entrance	<p>Image : 3840*1080 JPG/JPEG/PNG</p> <p>Video : 3840*1080 @p30 MP4/AVI</p>	<p>W : 485.4 H : 136.86</p>	<p>Information: 1,000 / hour</p> <p>Ad: 1,300/hour</p>	 <p>● Please contact TaiNEX2 staff for more information</p>
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Note:

1. Rental rates in the table are exclusive of 5% business tax, and fees for installation or advertising materials.
2. No any kind of Ad is allowed to place except for the locations listed above .
3. Rental rates apply for one exhibition term only. Each term includes set up, exhibition duration, and pack down.
4. All advertising locations are available for long-term, monthly lease. The rental rates remain the same as listed. However, if any activity takes

place during the lease period requiring the use of the rented location, lessees should yield their occupancy to the lessor upon request. The lessee will be responsible for expense of ad removal or relocation as well as reinstallation after the activity ends. Occupancy of less than a month will be charged at a monthly rate

5. Any advertisement set up by a lessee in a location not specified above will be regarded as a sponsor ad. The lessee will be charged for the ad, based on the fee charged for the nearest, analogous advertising item. The advertising fee will be rounded up to the nearest NTD 1000. However, the minimum charge for each sponsor ad will be NTD 10,000 (before tax). So, say, a lessee sets up a 100*200cm billboard at the fourth-floor light gallery. Then, the nearest, analogous item would be a suspended flag in the fourth-floor lobby (205*700cm, NTD 10,000/per flag). According to the area ratio between the billboard and the flag, the ad fee will be at NTD 1,394. After rounding up, the fee would be NTD 2,000. However, since the minimum charge for a sponsor ad is NTD 10,000, the lessee will pay NTD 10,000.

6. Application method:

No later than 10 days before putting up an ad the applicant must submit designs marked with ratio to actual ad size, structure and installation layouts, as well as material samples, along with application form and signed affidavit to the TWTC Nangang Exhibition Center,

Hall 2("the Hall") for review. Only qualified applicants can begin ad installation.

7. The final ad must be the same as the approved design. Any modifications must be approved first by the Hall. Regulations on ad materials and means of setting up ads must be observed. Violators will be asked to replace or remove their ads within a specified period. If the violator fails to fulfill such request, the Hall will remove the ad at the violator's expense. Any facility damage to the Nangang Exhibition Center, caused by replacement or removal, must be repaired within the specified time. If repairs are not effected the violator will be required to compensate the Hall according to the quote prepared by the Hall's maintenance vendor.
8. It is the lessee' s responsibility to safeguard their ad. All ad installation must be covered by public and third party liability insurance. Should any accident cause injury to anyone or damage to property, the lessee will take full responsibility for compensation.
9. The contents of an ad must fit with the theme stated in the application. Advertisements must not violate law, nor jeopardize social order or customs.
10. After an application is approved, payment must be submitted before the specified date. Payment can also be subtracted from the security deposit. A delay in payment entitles the Hall to refuse installation of the advertisement.

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11. All payments are nonrefundable. No sublease is allowed.

12. In the event of disaster, mechanical error, or any other factor that disables the running of an ad, the Hall will assign personnel ASAP to handle the issue. If it is not possible to restore the ad, it will repay the lessee for the unused days. However, the Hall will not be responsible for any other compensation.

13. The Hall reserves the right to revise rental rates and regulations without further notice.