

TAITRA Governing Regulations for Leasing Electronic Bulletin Boards in the Public Space of Taipei Nangang Exhibition Center, Hall 1

Governing Regulations for Leasing: 2022.11.10

1. These Governing Regulations shall apply only to electronic bulletin boards in the public space of Nangang Exhibition Center, Hall 1 (hereinafter, the "Exhibition Hall") that is operated by the Taiwan External Trade Development Council (hereinafter, "TAITRA").
2. Lessees of venues in the Exhibition Hall shall have priority for using electronic bulletin boards within their venues. Leasing electronic bulletin boards outside their venues is subject to prior approval from TAITRA.
3. TAITRA is entitled to open available electronic bulletin boards during the same period or during similar time slots for lease by counterparts of existing lessees.
4. If there is demand for rotational broadcasts, such rotational broadcasts are limited to two lessees per electronic bulletin board for the same time slot. The leasing fees shall be shared proportionately based on the length of the broadcasts.
5. The lessee must complete the "Application Form for Leasing Electronic Bulletin Boards." TAITRA will issue the invoice accordingly. In case there are any changes to the broadcast that incur additional fees, the lessee must pay the additional fees prior to the broadcast time, or alternatively the payment will be deducted from the security deposit.
6. Please make the payments as indicated in the invoice issued by TAITRA before the deadline in cash or via wire transfer after the application is approved. Failure to pay before the deadline will be considered as forfeiture of the right to lease.
7. Contents of the broadcast shall not violate government laws and regulations and shall not undermine public order and good morals. The lessee must submit the content and files to be broadcast to TAITRA for review at least five days before use. In the event that TAITRA has concerns over the content of the broadcast, TAITRA has the right to reject the broadcast and refund the fees already paid. The organizer will not be entitled to appeal against TAITRA's decision.
8. When electronic bulletin boards malfunction as a result of mechanical failure, natural disasters, or other force majeure events, TAITRA will send technicians to fix the problem. Aside from refunding the fees for unused hours, TAITRA is not responsible for providing any other compensation.
9. Broadcast specifications of all displays:
 - a. Video walls in Areas I and K are 1X2 displays each.
 - b. Video wall in Area J is 1X3 displays.
 - c. Video walls in Areas L and N are 1X3 displays each.
 - d. Video wall in Area M is 1X5 displays.
 - e. The other displays (No. 5-10) refers to Attachment 1.
 - f. Supported audio-visual file formats: MP4. (Please set the overall BitRate at 6M or lower)
 - g. Supported image file formats: JPG.
10. Please refer to Attachment 1 for the locations and fees of electronic bulletin boards, Attachment 2 for Production Diagrams, and Attachment 3 for the Application Form.
11. These Governing Regulations are hereby announced with immediate effect and are subject to amendments by TAITRA at any time.